**Bath Development Authority meeting Minutes**

**Hybrid – County Courthouse Berkeley Springs**

**Monday July 1st, 2024 4:30 pm.**

Members present:

Alisa Stine, Bill Clark, Susan Webster, Paula Strait(Z), Cindy Bodin and

Jane Peters(Z)

Not present: Chris Bauman, Greg Schene, Meghan Bauman, Nikki Cowles, Oscar Robles, Ben Stevens, & Abby Wood.

Visitors: Larry Landon Jennifer Brennan and Daryl Cowles

Lisa Stine determined a quorum was present and called the meeting to order.

Today's agenda and minutes from June 5th 2024 were approved on a Bill Clark motion, seconded by Susan Webster and carried.

The balance of the current Treasury was reported as of May 31,2024 is $6313.90 Unrestricted funds are $2824.47. Financial report was approved on a motion from Paula Strait, seconded by Bill Clark motion and carried.

Visitors' updates-

Larry Landon requested 15 minutes at August meeting to address BDA

Jennifer Brennan-On Track

Main Street America started in 1979

On Track started in 2010 (2yr program before applying for Main Street America

On Track-

No paid director

Only 1 design assist per year

Technical Assistance is less than Main Street but still helpful

3 Methods of revenue

Fundraisers

Individual sponsorship

City sponsorship

Basic requirements

Form committee/board 7-9 people minimum of 5

1 person to attend training

Monthly meeting

Attend Fall conference (Directors Retreat)

Economic vitality

Committee: Working with businesses and property owners to keep downtown busy

Promotions: Events, activities and marketing

Design: Architecture-facelifts on buildings

Organization: Fundraisers, balanced budget and sponsorship

Ideas from Susan Webster:

Old street sign renovation-the will provide and pay for plans, we will be responsible for doing the work and paying for the project

Doors of Bath: Pictures of shop owners welcoming customers with open doors

Next steps

-Gather volunteers and send list to Jennifer

-Site visit with Jennifer and Mike

-Develop committee

-Create small project list

-Talk to businesses about On Track and what they would like to see

Selfie Project:

Membership:

Website:

Update on Town of Bath:

Next meeting: Wednesday August 8th 2024 at 4:30 pm in the commission meeting room

Adjourned at 5:27 pm

Motion by Susan Webster and seconded by Bill Clark and carried.

Secretary (Paula Strait)

President (Alisa Stine)